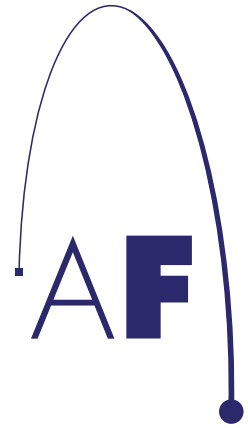


AMERIFLEX

AmeriFlex / Mark Christiansen Named NEW REGIONAL SALES MANAGER FOR THE SOUTHEAST

Mount Laurel, New Jersey / Nov 5, 2009



AmeriFlex is pleased to announce that effective November 2, Mark Christiansen has joined the company as Regional Sales Manager for the Southeastern Region (encompassing Florida, Georgia, Tennessee, Kentucky, Mississippi and Alabama).

Mark brings to the organization more than ten years of experience in the insurance industry. He was instrumental in the establishment of Avalon Healthcare, the first insurance company to be established in Florida in over a decade. Mark served as Avalon's first Director of Sales and Distribution. Mark also served as Director of Sales for Principal Financial Group, where he was based out of Tampa, Fla., and Houston, Tex. There, he was charged with selling group employee benefits for both Principal Financial and Blue Cross Blue Shield, and was recognized on numerous occasions for his success and leadership within the local business community. In 2001, he received two national sales awards from Principal Financial Group (Top Producer and Top Producing Region). In 2002, Mark was recognized as one of the top "Forty under 40" outstanding businesspeople by the Sarasota Chamber of Commerce. He also served for three terms as Legislative Chairman for the local Health Underwriters Association chapter, in addition to holding the position of State Political Action Committee Chair.

"Mark's proven sales record and solid reputation within the Southeastern Region make him a valuable addition to the AmeriFlex sales team," said Scott Mardis, National Sales Director for AmeriFlex. "His leadership experience within local industry associations is further testimony to his expertise in our field."

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AmeriFlex delivers technology-based, consumer-driven benefits solutions to clients throughout the United States supported by an integrated FSA/HRA/HSA/CRA debit card platform, the AmeriFlex Convenience Card®. AmeriFlex helped to pioneer the present-day debit card technology and enjoys a national leadership position as the premier debit card provider.

AMERIFLEX PRIORITY SERVICES INCLUDE:

- AmeriFlex Convenience Card®
 - Flexible Spending Accounts (FSA)
 - Healthcare Reimbursement Accounts (HRA)
 - Health Savings Accounts (HSA)
 - Commuter Reimbursement Accounts (CRA)
- Mongoose® COBRA Administration
- ePOP : Instant POP plans via our Web-based Document Ordering System

General proposal requests and marketing inquiries are supported at info@flex125.com.